## April 2004 Pricing Survey

Program: POOLS

+ Yes

- No

- INU			Feat	ures			CURRENT F	EES	RECOMMENDED FEES						
	Accessabliity	Food \$				rand Serice On Site	Swim Lessons	Aerobic Classes	DAILY PASS	INDIVIDUAL PASS	FAMILY PASS	SEASON PASS		ANNUAL PASS 25% Savings off Monthly Rate	
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Fort Monroe Indoor Pool (Indoor Only)	+	+	+	+	-	-	\$35 Military \$45 Civilian	NC	\$3	\$20	\$30	N/A	N/A	\$180	\$270
Fort Monroe Outdoor Pool (Includes Indoor Pool Use) 12 to Adult	+	+	+	+	+	+	\$35 Military \$45 Civilian	NC	\$4						
Fort Monroe Outdoor Pool (Includes Indoor Pool Use) Under age 12	+	+	+	+	+	+	\$35 Military \$45 Civilian	NC	\$2			\$150	\$100	N/A	N/A
Military Competitors															
Ft. Eustis Aquatic Center (NAF Activity)	+	+	+	+	-	+	\$35 Military \$45 Civilian	\$4	\$3 Adult/Child Military \$4 Adult/Child Civilian	Depends on rank \$15 E1-E5, \$25 E6 + \$35 Officer, \$45 Civilian	Depends on rank \$25 E1-E5, \$35 E6 + \$35 Officer, \$45 Civilian			\$200 Military \$300 Civilian	\$300 Military \$400 Civilian
Commercial Competitors  Hampton YMCA	+	+	+	+	-	-	\$60 for 6 lessons		\$10 Adult / \$25 Family						
Sentara	+	+	+	+	-	-		3-days a week \$31 Month		\$56 with a \$200 Initian Fee					
Riverside(pool only)	+	+	+	+	-	-	\$45	\$55 for 15 visits	\$20/Non-member \$10 with a member	\$36 with a \$100 Initian Fee					

FORT MONROE
Summer Season Pass Specials
Individual- March 15-Apr 30 \$66, Aug 1-Labor Day \$1
Family - March 15-Apr 30 \$100, Aug 1-Labor Day \$7
20 Punches - \$45
30 Punches - \$60

<sup>\*</sup>Sentara Family is \$98 per Couple and \$20 ea for additional children
\*Riverside Family includes Mom,Dad and one child. There is a \$19 fee per additional child